



#### **Get Official Certification in French**

Register your staff members for the DELF.

An official diploma in French provided by the French Ministry of Education, the DELF (Diplôme d'études en langue française) is awarded after examination and remains valid for life. As the only approved DELF and DALF examination center in Goa, Alliance Française, Panjim can arrange the DELF exam for your students or staff. With different levels of the DELF available for everyone based on age and aptitude, this certification provides official international recognition on one's path to French proficiency, along with multiple benefits, Required for university studies in France and increasingly recognized by institutions in other Francophone countries, the DELF provides a gateway to international study and adds distinction to college applications. The DELF is also a critical asset for working abroad and advantageous for resumes and positions with international companies in India, France and more than 40 francophone countries.



#### **Expand Your Business And Career Opportunities** We have the right French teachers for your needs.

Upon special arrangement. AFP can also provide French instructors to teach classes at your company—ensuring a top-quality and professional

course with curriculum included. As an added value, institutions who hire teaching services from AFP receive the benefits included in the Expertise Alliance program. (See our Expertise Alliance brochure for more details on program advantages.)



**Travel with Us (in progress)** *Educational trips for staff members and families* 

Taking advantage of its international connections, AFP can arrange educational trips to France that include French language classes in the morning and scheduled visits and cultural activities in the afternoon. Your staff members benefit from improved language skills and broadened cultural perspectives.

#### SOME EXAMPLES OF PACKAGES YOU CAN CHOOSE FROM



#### INITIATION

50 hours of general French



**BASIC FRENCH** 60 hours of French for professional



#### **OBJECTIF DELF**

120 hours of French for professional After completing this course, the candidates can appear for DELF PRO examination

#### ALLIANCE FRANCAISE, PANJIM HAS WORKED WITH

Goa Glass Fibre Limited - Binani Industries, Tucker, Infocom Services Pvt. Ltd., Aegus Private Limited, many renowned schools, colleges and institutes in Goa.

## **ALLIANCE FRANÇAISE EXPERTISE**



#### French Instruction At **Recognized International Standards**



Student progress made straightforward

To ensure student progress can be easily evaluated and internationally recognized. Expertise Alliance implements a program of French language instruction that adheres to the widely used Common European Framework of Reference for Languages (CEFRL), which ranks students' language abilities in six recongnizable levels, from basic to expert. Under Expertise Alliance, participating students focus on established educational targets at each level of language study, ensuring systematic achievement on par with European programs. In addition, the teaching method used by Alliance Française, Panjim is based on the most modern and efficient techniques that encourage active learning of French.



## Preparation For The Official DELF-DALF Exams Students are set to apply for official certification in French

**DELF PRO** is the DELF version focused on professionnal purposes. It is designed for candidates seeking employment opportunities or promotion within a French-speaking or international work environment thus helping to open doors to a wide range of attractive career opportunities throughout India and around the world.

The advantages of DELF PRO are as follows:

- Topics adapted to the work environment
- Assesses communication skills necessary in most everyday professional situations
- Improves acces to professionnal advancement within many careers
- The special mention on the diploma is an additional asset for one's resume

Note: For further information about testing for the DELF, contact us directly.



#### Tailor-made Programs To Cater To Different **Needs Of Companies**

We provide customised French courses to meet the demands and suit the needs and availability of your business activity and sector, evaluate your staff members' progress at every stage and conduct internationally recognised exams to certify their level of fluency.

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## **WHY FRENCH?**

## A Business Language.

French is the 3rd language in international business and 2nd in Europe. As the world's fifth biggest economy and a leading destination for foreing investment, France is a key economic partner. French is also the 2nd most useful language in trade for UK firms. (Source: British Council)

### French Economic Presence In India.

France is among the very first G20 investors in India. 600 French companies are established in India respresented by 1000 entities which account for 37 of CAC 40 groups. They spread throughout the territory (Maharashtra 30%, Delhi 27%, Karnataka 15%, Tamil Nadu 11%). France is the 2nd largest European employer in India (behind the United Kingdom), with over 350,000 employees.

France is a popular destination for international investors.

- 7th world economy (for the benefit of India)
- 2nd market in the euro zone (after Germany)
- 3rd European destination for Foreign Direct Investments
- 1st European destination for industrial projects sinc 15 years

Indian investments in France

- 150 Indian companies in France, employing around 7000 people
  19 new Indian investments in France in 2017 (+73% compared to
- 2016) creation of 284 jobs
- 42% of decision centers
- 32 % of manufacturing activites

## **Professional Opportunities.**

As one of the main languages of business and international relations, French opens new opportunities for employment with French and international companies in India, 32 countries where French is an official language, or abroad. French is the 2nd most widely learned foreign language after English.

## **Global Perspectives.**

With over 270 million speakers around the world, French is the 5th most spoken language worldwide and the only language, alongside English, which is spoken in all continents. Thus, knowing French fosters regional and international connections. Besides being spoken in Europe, the Americas, the Caribbean, and Africa, French is an official language of the United Nations, the European Union, and major international organizations like the International Red Cross, the International Olympic Committee, and Doctors Without Borders. French is the language of the three cities where the EU institutions are headquartered: Strasbourg, Brussels and Luxembourg. The International Organization for Francophonie, an international organisation of French-speaking countries, comprises 88 members States and governments.

## A Language For Travel.

France is the world's top tourist destination and attracts 90 million visitors a year. The ability to speak French is useful when travelling to Canada, Switzerland, many countries in Africa, Monaco, and many other places.

## ABOUT ALLIANCE FRANÇAISE, PANJIM

The **Alliance Française** was founded in Paris in 1883 with the mission to promote French language and culture around the world. Today, the non-profit cultural organization now features 834 branches in 132 countries.

Founded in 2007, **Alliance Française, Panjim** is dedicated to fostering an intercultural dialogue and amicable relations between France and Goa. Located in the neighborhood of Altinho, one of the prime locations in Panjim, AFP is now Goa's leading French language and cultural center, annually training hundreds of students of all ages at all levels of French. In part of its vision to introduce French and the opportunities that it provides, AFP is partnering with schools, universities and companies across Goa. Complementing its linguistic curriculum, AFP organizes cultural events open to the general public throughout the year, including shows, screenings, conferences and more.

## **CONTACT US**

For additional information and pricing options, please contact +91 (0) 832 2420049 or info.panjim@afindia.org /director.panjim@afindia.org

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Mon-Fri 9:30-13:00 & 14:30-17:30 | Sat 9:30-12:30

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# FRENCH FOR BUSINESSES

The experts in French are here for you.

Goa's leading French language and cultural center,

Alliance Française, Panjim now debuts a host of

à la carte (individual) services to local companies
dealing with french-speaking countries or clientele.

From organizing a tailor-made French language
program to preparing for the prestigious DELF diploma,
AFP is ready to help you get ahead.

